

# SPONSORSHIP OPPORTUNITIES

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## SPONSORSHIP LEVELS

**HARE-RAISING  
HELPER**  
\$20,000+

**BUCKWILD  
BOOSTER**  
\$10,000+

**THUMPIN'  
TRAILBLAZER**  
\$5,000+

## BENEFITS

### Industry Category Exclusivity

or competitor lock-out premium

plus \$10,000

plus \$10,000

**X**

### Presenting / Titling Premium

one per production, subject to availability

*Sponsor Identification on all Exclusive Ad Materials, ads, etc.*

*Opportunity to speak at event / pre-show*

*Direct Communication via OYR Media*



included



plus \$5,000



plus \$5,000

### Sponsor Gift

(as available)

**X**

### Venue/Fixed Signage



choose 2



choose 1

**X**

### Host an Event

Sponsor organizes & assumes all related costs; OYR co-host & assist

**X**

### Sponsor Stand-alone Signage



### Mention from Podium / Pre-Show / Event



choose 2

### Booth or Product Demo

as available and to OYR specs



### Coupons or Sponsor Literature at Venue



### Electronic Signage

outlets, duration, frequency, impressions



### Inclusion in Print Materials



choose 2

choose 2

### Social Media Mentions



### Show Tickets ( # tbd )

